

Manitoba High School Rodeo Association Queen Sponsorship Program

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Dear Valued Sponsor:

The Manitoba High School Rodeo Association recognizes and fully appreciates your sponsorship which allows kids from Grade 6 to Grade 12 to compete in the sport of rodeo. Our association is part of the National High School Rodeo Association, which consists of over 12,000 members. They host the National Finals annually, which is the largest rodeo in the world.

Our association hosts several rodeos across the province of Manitoba between April and October of each year. We offer many different events along with mentors to teach the participants how to safely continue and improve in the event of their choice. We offer bull riding, steer wrestling, chute dogging, team roping, breakaway roping, barrel racing, pole bending, goat tying, tie-down roping and ribbon roping as well as Rodeo Queen opportunities. Students must maintain their academics, have support by their school, demonstrate sportsmanship, and follow strict rules of conduct for themselves and the welfare of their animals.

Our 2017/2018 starts the first weekend in August and ends with our high school finals weekend, the middle of June. The kids compete for cumulative points throughout the year for various year end awards and scholarships. The top competitors then have an opportunity to represent Manitoba at the National Finals in June/July as well as the Canadian Finals at the end of July. Many of our youth, who have graduated, have gone on to post-secondary education assisted by our Manitoba and National scholarship program.

Your sponsorship is extremely important to the kids of our association. There are many costs associated with each rodeo weekend. Your contributions throughout the year, allow us to travel and advertise your sponsorship support in each of the communities we visit. The cost of animal stock, insurance, safety aspects such as ambulance services, bullfighters, pick-up men, announcers, scholarship programs, year-end awards, queen sponsorship, venue costs and advertising are where your sponsorship dollars are needed.

At this time, we are seeking your support in the following: **Queen Program**

Our association offers our young competitors the opportunity to run for the title of Miss Manitoba High School Rodeo Queen. The queen along with the runner-up princesses, travel all over the province representing MHSRA and our sponsors. They also represent the province of Manitoba and compete for the National title down at the National High School rodeo finals in the United States. Once crowned, our queen is available for grand entries, sponsor customer appreciation days, parades along with promotional appearances. The queen must demonstrate good horsemanship, public speaking skills, a great personality and western attire while representing her reign. Your sponsorship will help our royalty to represent Manitoba at these events as well as the queen awards such as their crown, buckles, saddle etc...during the crowning. If you have any questions regarding this sponsorship, please do not hesitate to contact us.

Thank-you in advance for your time and consideration!