



**Manitoba High School Rodeo
Association**

Junior High Division

Established in 1995

c/o Lisa Gillies

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Hello!

I am the sponsorship coordinator for the Manitoba High School Rodeo Association, and I have the task to encourage new sponsorship every year. We, as an association, have a number of terrific sponsors who support our rodeo youth in many capacities. Our website www.mhsra.ca has all of our sponsors listed. The advertising for sponsorship depends on the donation the sponsor wishes to give. A pamphlet is available to outline sponsorship options, but the information below gives you an idea of some of the types of sponsorships we are looking for:

- Saddle Sponsorship** - All around saddle sponsorship is \$1000 (can be shared).
- Back Number/Scholarship** -\$1000 (can be shared)
- Year End Buckle & Scholarship** -\$300 (\$200 to a buckle and \$100 to a scholarship)
- Scholarships for Year End, Finals, and Graduating Youth** are greatly appreciated. Any amount is accepted.
- Product** - Many sponsors like to give items, such as hoodies, gear bags, horse blankets, jewelry, gift certificates, etc. on behalf of their company. Many of these have the sponsor's name embroidered on them for advertising.
- Money /Cheque** (any amount) - We would put this towards awards that we are needing.

There are approximately 90 students involved in High School Rodeo, including approximately 30 youth in the Junior High Division (grades 6-8). All participants must maintain grade eligibility and meet behavioral conduct standards set forth by their school and MHSRA.

The changing times and economy challenges us every year to seek new sponsorship. That is where you come in! Supporting Manitoba rodeo youth is rewarding, and the youth really do appreciate the donor's contributions. Many of our youth, who have graduated from high school, have gone on to post secondary education assisted by the scholarships provided by our donors. We all know how expensive an education can be. Supporting education is invaluable.

When you are considering your donation dollars, I hope that you strongly consider donating to Manitoba High School Rodeo. Please feel free to contact me for more information about sponsorship, and I will do my best to answer your questions. Our awards are presented at the finals each year. This year finals are being held on June 8th, 9th, & 10th, 2012. A reply at your earliest convenience is greatly appreciated. However, in order to effectively advertise and make use of your sponsorship at finals, your reply is needed by April 1st, 2012. My contact information is listed above. I look forward to hearing from you.

Thank-you for your consideration,

Lisa Gillies